

Online Credit Application

Every great business journey begins with a single step: an application for credit.

Our Online Credit Application automates the customer onboarding process through a branded experience integrated with credit workflow. This ensures a reduction in manual effort and data entry errors that leads to smarter and accelerated credit decisioning. Leave inflexible PDFs, paper applications, phone calls, emails and unseen applications and slow validations behind! Here's how we benefit today's leading brands.

Bridge the gap between customers and credit

Create an application form tailored to your company's specific needs and set processing preferences in less than a day. Smart software starts every order's journey on the right foot.

- Provide your customers a branded, interactive web experience and a safe DocuSign signature
- Support multiple divisions with unique branding, terms, users and applications
- Create forms with customizable fields based on the specific needs of your business
- Match your customer information to credit bureau data for instant scores and business risk data
- Create non-credit users through custom permissions to complete internal forms and any workflow steps needed

Increase overall transparency and team productivity

The Billtrust Credit App form doesn't just integrate data, it validates it.

- Automate the collection of an applicant's third-party trade, bank references, tax documents and financials
- Auto-alert stakeholders on the progress of decisions with reminders to the applicant to complete the application sent periodically
- Approve, edit, or decline based on the information provided when the system does not auto-approve using your credit policy
- Single Sign On (SSO) from your current platform for seamless integration
- View comprehensive applicant information along with trade risk scores, red flags and exceptions, including all bureau information on that business

Track performance and risk

When less time is required for handling and sorting, applications can be approved more quickly and accurately.

- Monitor the progress of your application process through a productivity dashboard and reminders
- View the risk trend of your company's approved applications
- Integrate applicant data and documents into your Enterprise Resource Planning (ERP) system
- Mark approved applications for system monitoring of all of your customers

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