



## A holistic eCommerce solution

Give customers the ability to order online while reducing manual processing, boosting sales and improving your customer experience.

Billtrust eCommerce drives the long-term success of distributors and manufacturers with highly configurable B2B/B2C eCommerce, PIM and Mobile App solutions.

### Superior digital strategy increases customer satisfaction and enables business growth.

#### DESIGNED FOR B2B COMPLEXITY

- Everything you need to sell online
- Highly-configurable holistic solution
- Fully integrated with leading ERPs
- Fast, reliable, secure, scalable cloud-based SaaS platform
- Superior Product Information Management (PIM)
- Full account management and remote sales management
- Multiple storefronts
- Websales analytics dashboard
- Auto image editing and data cleaning
- Advanced digital marketing (SEO, email, blogs, chat, etc.)
- Unlimited, responsive support and ongoing consultation to maximize the long-term success of your webstore

#### DESIGNED FOR BETTER CUSTOMER SERVICE

- Customized pricing and promotions
- 24/7 real-time inventory
- Multiple, easy ways to order
- Mobile order
- Unlimited shipping/payment options
- Intelligent search with customizable navigation
- Easy AI-based product recommendations for upselling

#### GET STARTED TODAY

- Billtrust eCommerce is part of the Billtrust Order-to-Cash solution, a leader in the AR Automation industry.
- Billtrust compatibilities include Single Sign-On, eInvoice Connect and Credit Application